



The SEO Tech
—YOUR SEO HUB—

ACCEPTABLE USE POLICY (“AUP”)

This AUP governs the use of all the hosting services, hosting solutions, cloud services, and other offerings (the “Services”) made available by THE SEO Tech FZ LLELLC and its suppliers and affiliates (“THE SEO Tech”). This AUP is an integral part of your agreement with THE SEO Tech FZ LLE and is incorporated by reference into the terms pursuant to which THE SEO Tech FZ LLE provides you the right to access or use the Services. **Access to or use of the Services constitutes your acceptance of this AUP.** THE SEO Tech FZ LLE reserves the right to alter this AUP at any time and such modifications shall become immediately effective upon posting the modified AUP or by notification to you of the modified AUP.

General Statement

The purpose of this AUP is to set forth guidelines for the expected conduct of users of the Services and the types of actions and content that are contrary to THE SEO Tech's mission and philosophies. This AUP is intended to protect the Services, employees and customers of THE SEO Tech, and end users from improper, inappropriate, abusive or illegal activity. THE SEO Tech FZ LLE may suspend or terminate your right to access and use the Services if, in its sole determination, it believes you have violated this AUP.

Responsibilities and Prohibited Use

You are responsible for the activities of your agents, representatives, and end-users ("Users") and will they abide by this AUP. The Services shall be used solely for legitimate business and commercial purposes, and you shall not use the Services for activities which, in THE SEO Tech's sole discretion, may be illegal, offensive, abusive, or in a manner that interferes with or adversely affects the Services or use of the Services (including deliberate attempts to overload a system and broadcast attacks) or that would expose THE SEO Tech FZ LLE to criminal or civil liability. Some examples of prohibited activities follow, but this is not an exhaustive list. You and your Users agree not to use the Services for:

1. Hacking, phishing, spamming, scamming, identity theft, fraud, forgery, deception, virus or malware distribution, network attacks, and interference with any other user's use of the Services.
2. The unauthorized access, monitoring, collection, or use of data, systems or networks.
3. Transmitting, distributing or storing illegal or fraudulent information or material or information or material that will infringe or otherwise violate any privacy, intellectual property, publicity or other personal rights including, any copyright, patent, trademark, trade secret or other proprietary right.
4. Engaging in offensive activities such as harassment or transmitting or distributing content that is inappropriate, obscene, defamatory, threatening, abusive, that advocates violence, or that violates a law, regulation, or public policy.

In addition, you and your Users must comply with all applicable laws, rules and regulations related to your use of the Services, specifically including data protection and privacy laws, as well as laws relating to unsolicited commercial electronic messages.

THE SEO Tech's Rights

THE SEO Tech FZ LLE reserves the right at all times to investigate any actual, suspected, or alleged violations of this AUP. You shall reasonably cooperate with THE SEO Tech FZ LLE in investigating and correcting any actual or alleged breach of this AUP by yourself or any User. THE SEO Tech FZ LLE further reserves the right to cooperate with legal authorities and third parties in investigating any alleged violations of this AUP, including disclosing the identity of any User that THE SEO Tech FZ LLE believes is responsible for such violation. THE SEO Tech FZ LLE may implement technical mechanisms to prevent AUP violations.

Nothing in this AUP shall limit THE SEO Tech's rights and remedies at law or in equity that may be available.

Consequences of Violations of this AUP

If THE SEO Tech, in its sole discretion, reasonably believes you or your User violated this AUP, THE SEO Tech FZ LL E may suspend your Services without prior notice, terminate your agreement with THE SEO Tech, and/or block any traffic that it reasonably believes is in violation of this AUP. In addition to any other remedy THE

SEO Tech FZ LLE may have, it may charge you its standard hourly rate together with its reasonable legal fees, and the cost of equipment and material needed to investigate, respond to, and remedy any violations of this AUP.

Disclaimer

THE SEO Tech FZ LLE is under no duty to monitor user's activities, and THE SEO Tech FZ LLE disclaims any responsibility for any User's misuse of the Services. THE SEO Tech FZ LLE has no responsibility for any User or other third-party material or information created, stored, maintained, transmitted or accessible on or through the Services, and is not obligated to monitor or exercise any editorial control over such material. In the event that THE SEO Tech FZ LLE becomes aware that any such material violates this AUP and/or exposes THE SEO Tech FZ LLE to civil or criminal liability, THE SEO Tech FZ LLE may, but is not required to, block access to such material. Unless otherwise stated in this AUP, THE SEO Tech FZ LLE disclaims any obligation to any person who has not entered into an agreement with THE SEO Tech FZ LLE for use of the Services.

Notification of Violations

If you become aware of any violation of this AUP by anyone, including your Users, you must immediately notify THE SEO Tech FZ LLE using the Abuse Report Form found [here](#) or by emailing us at abuse@theseo.tech